



CREATIVE DESIGN & ADVANCED TECHNOLOGY

Stark S.r.l.

**Stark Technical Sponsor of the Italian Pavilion at the 17th International Architecture Exhibition of la Biennale di Venezia**

**RESILIENT COMMUNITIES**

VENEZIA, May, 22<sup>nd</sup> – Novembre 21<sup>st</sup> 2021

**Stark** is an Italian company, with a **30-year** history in the sector, which reinvents communication languages through research, creativity and the production of **highly innovative visual solutions** such as virtual walls, architectural projections for large events, and holographic systems.

**Founded and led by Visual Designer Paolo Buroni**, today the company also boasts an outstanding Family Team: Sabine Lindner graphic designer and artists, Alex Buroni creative designer and Alice Buroni architect and project designer.

Over its decades in operation it has won the confidence of top Italian and international public and private clients, delivering high-tech solutions and creative concepts.

The company has a number of sector of interests, from International events including **Olympic Games opening ceremonies** to **museum installations** for the Uffizi gallery in Florence, or **interior design** projects in private homes or yachts.

For private clients, Stark works alongside designers and architects to restyle spaces using **Stark ImageWalls**, which completely redefine and reinterpret interiors in line with the desires of an increasingly demanding, youthful, innovative clientele.

For the culture sector, Stark has been involved for over twenty years in the realisation of **emotional museum** installations with special interactive effects, producing both the artistic concept and **state-of-the-art multimedia** systems, including the patented, multiple award-winning **Stark Hologram** installations.

On the occasion of the Biennale Architettura 2021, for the project Comunità Resilienti within the Padiglione Italia, Stark shares its know-how and technologies for the realisation of **multimedia installations** with **touchless interaction** solutions, screens, ImageWalls and projections.